

WebBeds Appoints Brett Henry as President – Asia Pacific.

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Highly respected travel industry executive and e-commerce innovator joins the company following a successful 25-year career with Abacus, Sabre and MG Group.

WebBeds is delighted to announce the appointment of Mr. Brett Henry as its new President – Asia Pacific. A highly respected travel executive and e-commerce innovator, Brett brings more than 25 years of experience to the role, including senior leadership positions with a series of major companies.

Having joined Abacus International in 2006, he enjoyed six highly productive years at the Singapore-based company as Vice President of Product Marketing, where he successfully established industry-leading products and executed influential events. Then, as Vice President of Sales for Sabre, he delivered multiple consecutive years of record-breaking revenue.

Most recently as President Director of MG Group, Brett led this Southeast Asian B2B hospitality company through a full platform modernisation program and increased its profitability. This turnaround positioned it for a successful acquisition by Creador, the private equity firm.

At WebBeds, Brett will head-up the group's extensive APAC division, which now spans a network of 12 regional commercial offices and 139 talented travel professionals. His mandate is simple: to grow revenue, improve margins, and make WebBeds the strongest B2B partner in the region.

Based in Singapore, he will work closely with suppliers and clients across APAC to strengthen WebBeds' commercial performance and expand its footprint in one of the world's most competitive travel markets. With a reputation for building disciplined teams, running efficient operations, and holding a high bar for performance, his arrival is set to establish an exciting new era for the company.

"It is a real honour to have been entrusted with the role of President – APAC. WebBeds is one of the most dynamic players in the B2B travel sector, having grown rapidly through a strategic mix of acquisitions and innovation. By combining the scale of an industry leader with the spirit and energy of a start-up, we have the potential to achieve great things," Brett commented.

"I would like to personally thank KS Sun, who has played such a pivotal role in the company's growth over the last decade. I hope to build upon his legacy as I work with our talented team of industry experts to establish WebBeds as the leading B2B travel provider in the marketplace," he concluded.

To learn more about WebBeds, please visit www.webbeds.com.

About WebBeds.

WebBeds is a global marketplace for the travel trade, connecting hotels and other travel suppliers with travel buyers, uniting supply and demand through scalable technology, powerful distribution solutions, market insight, and strong partnerships.

We source, integrate and unify 500,000+ global & regional chain properties, independent hotels and ground travel services in the WebBeds marketplace platform, then optimise and distribute that content to our worldwide network of 50,000+ travel buyers – including retail travel agents, OTA's, wholesalers, airlines and more – through seamless API connectivity and trade-only booking sites.

Operating across four global regions - Europe, Asia Pacific, Middle East & Africa, and the Americas, with more than 1,900 travel professionals in 120+ cities across over 50 countries, WebBeds combines global reach with local expertise to support partners across the travel ecosystem.

Find out more about WebBeds at: webbeds.com

WebBeds is a travel brand of [Web Travel Group](#) (ASX: WEB).

About the Web Travel Group.

Web Travel Group, an ASX 200 listed company (ASX: WEB), is a global travel organisation that enables travel all around the world through its market leading B2B travel brand, WebBeds.

WebBeds is a global marketplace for the travel trade, uniting global travel supply and demand, connecting hotels looking to fill rooms with travel buyers booking travel content for their customers – the travelling public. WebBeds sources, integrates, and unites hotel and ground services in its platform, then optimises and distributes that inventory to a worldwide network of travel buyers via seamless API connectivity and trade-only booking sites. WebBeds is one of the few truly global B2B providers, offering extensive global reach for both hotel supply and travel buyer networks.

Find out more about Web Travel Group at: webtravelgroup.com