

## Transformation Programme Director

<b>Job Title:</b>	Transformation Programme Director
<b>Department:</b>	BTO
<b>Location (primary):</b>	Dubai or Spain
<b>Name of hiring manager:</b>	Alaa Saleh

### Who are WebBeds?

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WebBeds is the fastest growing and most significant accommodation supplier to the travel industry. We are a global company offering ground services (hotels, transfers, tours, activities) to travel professionals. Our products help our partners and customers to create amazing Travel experiences.

Our Products range from a Retail Online platform, Integration Connectivity hub and distribution APIs to name but a few and our systems are 100% cloud hosted processing up to 5.0bn search requests daily We deliver amazing outcomes using leading edge technology through innovative and creative thinking.

WebBeds is a subsidiary of Webjet Limited (ASX: WEB) – an ASX 200 listed company operating a global digital travel business.

### What makes us stand out?

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- We are a wholesale global travel organisation
- We have 1500+ people speaking 50+ languages in 120+ cities across 50+ countries
- We partner with over 400,000 properties in more than 14,000 destinations
- We work with more than 44,000 travel companies in 145 source markets
- We have an amazing Technology team focussed on delivering valuable outcomes using innovative tech and creative & lateral thinking.

### What will you do on your journey with WebBeds?

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We are looking for a Transformation Programme Director to join the Business Transformation Office and collaborate with the senior leadership team. The primary focus of this role is to define, implement, and oversee the end-to-end transformation journey in alignment with the overall business strategy. The Director will be responsible for managing technology, people, and the implementation of new transformational projects.

This position demands the ability to generate innovative ideas and apply pragmatic thinking to ensure swift and efficient execution. We are looking for an individual who can think outside the box and execute with a fresh approach, emphasizing data-driven decision-making and placing digital/technology at the forefront of the transformation efforts.

## Key elements to this role include, but are not limited to:

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- Develop and execute a comprehensive business transformation strategy aligned with organizational goals.
- Provide effective leadership to cross-functional teams, ensuring collaboration and commitment to the transformation objectives.
- Engage and manage relationships with key stakeholders, including executives, department heads, and external partners.
- Implement robust change management processes to facilitate smooth transition and adoption of new initiatives across the organization.
- Manage and optimize the budget for the transformation program, ensuring efficient resource allocation and cost control.
- Establish and monitor key performance indicators (KPIs) to evaluate the success and impact of the transformation initiatives.
- Identify and mitigate potential risks and challenges associated with the transformation, ensuring proactive risk management.
- Develop and implement effective communication plans to keep stakeholders informed and aligned throughout the transformation journey.
- Oversee the integration of technology solutions to support and enhance business processes as part of the transformation.
- Foster a culture of continuous improvement, promoting agility and adaptability to evolving business needs.

## The skills we would love to see in your suitcase!

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- Experience leading and driving complex transformational projects in multi-national environments.
- Extensive expertise and a proven track record in programme management involving the delivery of innovational solutions across multiple departments aligned with clear business KPIs.
- Possesses a data-driven mindset across the entire transformation journey—from initial analysis through execution to performance measurement.
- Adept at challenging situations and driving effective solutions through negotiations and effective implementation strategies.
- Demonstrates strategic thinking, creativity, and innovation while making critical decisions.
- Excels in planning, organization, and successful program delivery, showcasing flexibility and agility in change management.
- Upholds high integrity, openness, and a dedication to good governance.
- Highly motivated, with a curious and excellence-driven mindset, committed to fostering business growth and success.
- In-depth knowledge and experience in the travel industry is highly preferred.
- Outstanding verbal and written communication skills, complemented by a charismatic and personable demeanour.
- Proactively embraces learning new technologies and their applications.

## Why choose us as your next destination?

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We are super proud of our dedicated team of friendly, energetic & passionate professionals. Our people are key to the success of our business & everybody at WebBeds has their own unique role to play as we continue to drive the company forward.

Over 50 different languages are spoken by our workforce, but whether working from offices in Dubai or London or out in the field in Johannesburg or Buenos Aires, we all share the common goal to take pride in what we do & to deliver our partners with unbeatable service & support.

- International highly skilled group of experts from all around the globe 🌐
- Dynamic environment with the chance to grow, influence & impact change ⚡
- Disruptive, fast-growing market leader within travel & endless possibilities 📁
- Culture built on collaboration 🤝 empowerment and innovation 💡

Click for more information about life at WebBeds : <https://vimeo.com/448790131>

Find out more about the WebBeds business at [www.webbeds.com](http://www.webbeds.com)