

Press Release

26 June 2023



WebBeds appoints Guy Stolk as Director of Chains - Europe.

WebBeds, the global marketplace providing accommodation and ground product distribution services to the travel industry, announces the appointment of Guy Stolk to the position of WebBeds' Director of Chains - Europe.

WebBeds has made a senior-level appointment to its European sourcing team, emphasizing the importance of Europe as the largest destination region of its business. Stephanie Rogers, SVP Sourcing – Europe, said, "It was incredibly important we appointed an experienced leader who understands the intricacies of hotel chain infrastructures to the Chains Director position. Having worked for one of the world's largest hotel chains, Guy's experience will be invaluable in building the WebBeds Chain Strategy in Europe. This, together with his positive energy, and proactive approach, made Guy the perfect candidate for this role."

Stolk will manage relationships with European hotel chain partners enabling WebBeds to better serve the needs of these partners. He will lead the chains strategy, and build the team, in Europe working closely alongside the Europe sourcing team and other regional counterparts around the world. In addition, he will also manage the global relationship with Accor.

Guy joins WebBeds after almost 19 years of commercial roles with Hilton in the Benelux region.

Commenting on his new role, Guy said, "I am very excited to join WebBeds. After years of working in sales for one of the world's best-known hotel chains, I now have the opportunity to join an amazing new team and use my experience to lead the department working with some of the largest hotel chains in the world."

Guy joins the company on 3rd July and will be based in WebBeds' Palma office.

Ends.

About WebBeds

Launched in 2013, WebBeds is a global marketplace for the travel trade, providing powerful distribution solutions that make selling and buying travel products easier. It sources accommodation and destination services from travel suppliers, aggregates and merchandises that content in the WebBeds platform, then distributes it to its global network of travel trade buyers, who sell to the travelling public.

Hotels and other suppliers - global and regional hotel chains, independent hotels, apartments, resorts, attractions, transfer and sightseeing companies and more - can sell their products to a global network of online and offline travel buyers through cutting edge solutions that provide greater inventory control to simplify distribution, and leverage WebBeds enhanced analytics to inform inventory optimisation choices – saving costs and increasing revenue.

Travel buyers - online travel agencies, retail travel agents, corporate travel managers, tour operators, wholesalers, tourism boards, super apps, DMC's, group providers, airlines and more - can integrate the hundreds of thousands of hotels and ground services in the WebBeds marketplace through simple and seamless API connectivity, or they can search, shop and book online through one of WebBeds trade only booking sites.

WebBeds operates globally through four geographic regions – Europe, Asia Pacific, MEA (Middle East and Africa) and Americas - with over 1,500 travel professionals working in 120 cities across 50 countries worldwide. WebBeds also operates specialist brands JacTravel DMC and Umrah Holidays International. **JacTravel DMC** provides tailor-made travel arrangements for offline FIT and groups traveling to the UK, Ireland and key mainland European destinations to the international travel trade. **Umrah Holidays International** is a genuine pioneer, providing online pilgrimage travel services to travel agencies worldwide.

Find out more about the WebBeds business at www.webbeds.com

WebBeds is a travel brand of Webjet Limited (ASX: WEB).

About Webjet Limited

Webjet Limited, an ASX 200 listed company (ASX: WEB), is a global travel business that enables travel the world over through our market leading travel brands supported by our travel technology businesses.

Our digital travel brands, spanning both wholesale and retail markets, include; **WebBeds** - is a global marketplace for the travel trade, providing powerful distribution solutions that make selling and buying travel easier, **Webjet** - the market leading Online Travel Agency in Australia and New Zealand, and **GoSee** - a global motorhome and car rental ecommerce site.

Our travel business are supported by smart technology we build and invest in that differentiates our offerings and make booking and transacting travel better, including; **Trip Ninja** - providing complex travel itinerary automation technology to digital travel businesses globally and **Rezchain** - the travel industry's first blockchain-based hotel booking verification technology, along with investments in **ROOMDEX** and **LockTrip**.

Find out more about Webjet Limited at: www.webjetlimited.com