

**Press Release**

17 April 2023



## **WebBeds promotes Felipe Vidal to Regional Director of Sales - Southern Europe.**

WebBeds, the global marketplace providing accommodation and ground product distribution services to the travel industry, announces the promotion of Felipe Vidal to the position of WebBeds' Regional Director of Sales - Southern Europe.

WebBeds has promoted talent from within its ranks to recruit for the vacant Regional Director of Sales - Southern Europe role.

Previously Head of XML Sales Iberia, Felipe Vidal's promotion emphasises the depth of local talent and experience in the Southern Europe region which is one of the most important and fastest growing sales regions in Europe for WebBeds. Felipe will now be responsible both retail and XML sales across Iberia, Italy, Greece and Israel.

Lola Diaz, WebBeds SVP Sales, Europe, said "I have worked with Felipe for many years and his experience and knowledge will be invaluable in helping us grow the business and achieve our very ambitious growth targets in Southern Europe. Felipe brings many years of experience to the role having worked previously in account management and strategic sales roles at JacTravel and Veturis in Spain. I'm really pleased to recognise Felipe's efforts as he starts on the next chapter of his career."

Commenting on his new role, Felipe said, "I'm really excited to be leading the fantastic Southern Europe sales team. Expectations are high for the region so I can't wait to work with my colleagues in driving forward the business and contributing to the success of WebBeds as our business grows."

Ends.

## About WebBeds

Launched in 2013, WebBeds is a global marketplace for the travel trade, providing powerful distribution solutions that make selling and buying travel products easier. It sources accommodation and destination services from travel suppliers, aggregates and merchandises that content in the WebBeds platform, then distributes it to its global network of travel trade buyers, who sell to the travelling public.

**Hotels and other suppliers** - global and regional hotel chains, independent hotels, apartments, resorts, attractions, transfer and sightseeing companies and more - can sell their products to a global network of online and offline travel buyers through cutting edge solutions that provide greater inventory control to simplify distribution, and leverage WebBeds enhanced analytics to inform inventory optimisation choices – saving costs and increasing revenue.

**Travel buyers** - online travel agencies, retail travel agents, corporate travel managers, tour operators, wholesalers, tourism boards, super apps, DMC's, group providers, airlines and more - can integrate the hundreds of thousands of hotels and ground services in the WebBeds marketplace through simple and seamless API connectivity, or they can search, shop and book online through one of WebBeds trade only booking sites.

WebBeds operates globally through four geographic regions – Europe, Asia Pacific, MEA (Middle East and Africa) and Americas - with over 1,500 travel professionals working in 120 cities across 50 countries worldwide. WebBeds also operates specialist brands JacTravel DMC and Umrah Holidays International. **JacTravel DMC** provides tailor-made travel arrangements for offline FIT and groups traveling to the UK, Ireland and key mainland European destinations to the international travel trade. **Umrah Holidays International** is a genuine pioneer, providing online pilgrimage travel services to travel agencies worldwide.

Find out more about the WebBeds business at [www.webbeds.com](http://www.webbeds.com)

WebBeds is a travel brand of Webjet Limited (ASX: WEB).

## About Webjet Limited

Webjet Limited, an ASX 200 listed company (ASX: WEB), is a global travel business that enables travel the world over through our market leading travel brands supported by our travel technology businesses.

Our digital travel brands, spanning both wholesale and retail markets, include; **WebBeds** - is a global marketplace for the travel trade, providing powerful distribution solutions that make selling and buying travel easier, **Webjet** - the market leading Online Travel Agency in Australia and New Zealand, and **GoSee** - a global motorhome and car rental ecommerce site.

Our travel business are supported by smart technology we build and invest in that differentiates our offerings and make booking and transacting travel better, including; **Trip Ninja** - providing complex travel itinerary automation technology to digital travel businesses globally and **Rezchain** - the travel industry's first blockchain-based hotel booking verification technology, along with investments in **ROOMDEX** and **LockTrip**.

Find out more about Webjet Limited at: [www.webjetlimited.com](http://www.webjetlimited.com)